



vertente
natural

Privacy Policy



Privacy Policy

1) General terms

Privacy and personal data protection regarding all Clients and Users of services provided or made available by Vertente Natural – Atividades Ecológicas e Culturais, Lda are a major concern to the company and the way we perform and organise daily.

We want to make sure that our Clients and Users are aware of the rules and principles we observe concerning the treatment and protection of their personal data, as we permanently make all efforts to guarantee and ensure data safety, in strict compliance with the standards and procedures established by applicable legislation, namely that of personal data protection.

The objective of this Privacy Policy is to allow our Clients and Users to understand how we obtain, process and most of all protect their personal data, as it is transmitted by all those that use our services or access our website.

We therefore advise you to read through this Privacy Policy.

In case you have any doubt or question about this document or about the way we gather and process your personal data, you may contact us by email to info@vertentenatural.com or letter, sent to our postal address Apartado 1077 Santana; 2971-908 Sesimbra - Portugal.

This Privacy Policy may be altered or revised anytime and made available through our website.

1.a) Definition of Personal Data

Personal Data is any information of any nature, regardless of its support, including sound and image, relating to an identified or identifiable individual, who may be identified directly or indirectly, namely by reference to an identification number or to one or more specific elements of their physical, physiological, psychological, economic, cultural or social identity.

The following categories of Personal Data are normally used:

Basic Data: information about Clients or Users that allow their identification (i.e. by name, address, phone number or email address, etc);

Traffic Data: information on the use of communication services (i.e. origin or destination of phone calls, date, time and duration of such calls, etc.);

Location Data: information on the geographical location of a mobile phone (i.e.) at the time of the call or usage of services.



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2) Responsibility for the collection and processing of Personal Data

2.a) Company's responsibility

The company Vertente Natural is responsible for the collection and processing of personal data.

2.b) Responsibility over data transmitted to third parties

Vertente Natural may, in the exercise of its activity and in the scope of the services it provides, subcontract third parties for the execution of such services, for the pursuit of the aforementioned purposes and for the development and management of its computer systems.

Third parties subcontracted by Vertente Natural are obliged to implement appropriate technical and organizational measures to protect personal data against accidental or unlawful change, destruction or loss, unauthorized access, diffusion or any other form of illicit processing.

Furthermore, Vertente Natural will only transmit the Personal Data of its Clients and Users to third parties when (i) it is obliged by virtue of legal requirements and only in the exact measure of its obligations or (ii) law permitting, if the Client or User authorizes such transmission and is duly informed about the recipients of such Personal Data and the purpose of its processing.

Whenever it is necessary to communicate Personal Data of our Clients and Users to third parties, Vertente Natural will be responsible and guarantees that (i) the sharing of Personal Data strictly complies with applicable law, (ii) the transmission of this Personal Data is conducted safely (iii) third parties are obliged to observe their duties of confidentiality and secrecy and to ensure the security of the Personal Data that are communicated to them for this purpose, and may not use such Data for any other purpose, whether for their own benefit or that of third parties, nor to correlate them with other Data that may be available to them.

2.c) Responsibility for third party websites and services

Vertente Natural's website may contain links to third parties' websites, products or services that may not be covered by this Privacy Policy.

The collection or processing of Personal Data requested by these third parties is their sole responsibility, and Vertente Natural cannot be held liable under any circumstances for the content, accuracy or legitimacy of these websites, products or services or for the misuse of Data collected or processed through them.

We hereby alert our Clients and Users to this fact and urge them to read and accept the rules regarding the processing of Personal Data defined by those third parties, before using those websites, products or services.



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3) Processing of Personal Data for specific purposes

3.a) Conditions for the collection of Personal Data

Personal Data is collected when Clients or Users subscribe to a particular service, in writing, by telephone, or through the forms available on the company website.

Some Personal Data are indispensable for the provision of services and, in such cases, Vertente Natural shall inform the Clients and Users of this requirement in advance. If such indispensable Data are not provided or are insufficient or incorrect, the company will not be able to provide the service and Clients or Users shall be entirely responsible for the inadequacy or inaccuracy of the provided data.

All Personal Data collected are processed in accordance with applicable law at any time and only for the purposes communicated by the company at the time the Clients and Users have given their consent, further ensuring that the Data are always processed in accordance with strict security rules and that their protection and confidentiality is guaranteed.

3.b) Period for retention of Personal Data

Personal Data are only kept for the period of time strictly necessary to allow (i) the provision of the service, (ii) compliance with the legal requirements to which Vertente Natural is obliged, (iii) the pursuit of the purposes of collection or processing and (iv) the exercise of the Clients and Users rights and the fulfilment of the corresponding obligations.

4) Clients and Users' rights on Personal Data

4.a) Access, correction and deletion of Personal Data

In accordance with the applicable legislation, Clients and Users, as owners of their Personal Data, are guaranteed the right to access, correct and delete their Personal Data. Such requests may be sent to us through email to info@vertentenatural.com or letter sent to our postal address: Apartado 1077 Santana; 2971-908 Sesimbra - Portugal.

4.b) Authorisation or objection

Clients and Users also have the right to object to the use of the provided Personal Data and request its deletion, whether for marketing purposes, for the sending of informative communications or inclusion in mailing-lists or information services. Such requests may be sent to us through email to info@vertentenatural.com or letter sent to our postal address: Apartado 1077 Santana; 2971-908 Sesimbra - Portugal.

To learn more about how we treat your personal data, clarify any questions or make a comment on matters relating to Privacy and Personal Data protection, please contact us.





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